

Tartan High School Football

Tartan Titan Touchdown Club Agenda
7:00 pm July 17th 2017 - Tartan High School Media Center

ITEM

ACTION TAKEN / DISCUSSION

In Attendance: Debbie Floyd, Michelle Engstrom, Tony Johnson, Mario Hernandez, Jennifer Meyer, Tabitha Johnson, Matt Diediker, Angela Washenberger

7:00	Welcome – Tabitha Johnson <ul style="list-style-type: none">● Review and Approve June Minutes - Approved, Request made by Tony Johnson to send the minutes out prior to the meeting for review.● Call to Order/Approval of Agenda this Meeting
7:10	New items <ul style="list-style-type: none">● Website - www.tartanfootball.com<ul style="list-style-type: none">○ Calendar Tab, add Booster club events to the calendar○ Contact Link○ Social Media - (Limit by removing: Linked In, Pinteret, Vine,etc.)<ul style="list-style-type: none">■ Add Hudl \$1500■ Add Stories■ OAA - Keep○ Booster Tag - Feed to both<ul style="list-style-type: none">■ Minutes■ Volunteer■ Dib and Signup Genius○ Volunteer Concerns<ul style="list-style-type: none">■ Sign up (5 day turn around to add/make changes)■ Show■ Subscribe to website (iCAL)○ Fundraiser Tab<ul style="list-style-type: none">■ Fundraiser Letter○ Ownership -<ul style="list-style-type: none">■ Matt, Pauls, Jen Meyer■ Parent Volunteer for each Team - add schedule, photo, video,posts○ Communication Committee (Add) Owner for each level<ul style="list-style-type: none">■ 9,10,JV, Varsity○ Clean up old Tartan Links● Concession Stand Update<ul style="list-style-type: none">○ Coach Diediker - update from AD, Concession base/sand not stable yet, Needs to settle longer (6in) Dugout Sand, build retaining wall, backfill(Add Asphalt) Brick/Paver/Patio○ Build Structure, Add electrical, Inspection, Fencing,○ Concession stand maybe ready by end of Sept/Homecoming● Suggestion to have a Grand Opening/Celebration /Ribbon Cutting● Practice Field - Still an issue/Grass,● OAA Night - August 23● Options: Snacks, Ice cream social, Newsletter through the website● Alumni Night -

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7:25	<p>Treasure Report – Mario Hernandez</p> <ul style="list-style-type: none"> ● Budget update (Reviewed and approved) ● Invoice for signs Do! Graphics LLC (Expense) ● Coaches payment for 2016 (Paid) Plan for Coaches payment in 2017 (Encumbered)
7:35	<p>Head Coach – Coach Diediker</p> <ul style="list-style-type: none"> ● Golf Fundraiser - Golf Tournament checks will be made out to the booster club <ul style="list-style-type: none"> ○ Thank you notes to be sent out by Secretary, Angela. List of sponsor sprovided by Coach. Get the letters out by Monday. ○ Mario has some previous examples and will help put together the Thank you note ○ Next year, hold tournament post Finals week/posting grades. Recommend 6/8/2018. ● SDSU Camp - 52 kids attended camp <ul style="list-style-type: none"> ○ Camp (payments by players) handled through Matt ○ Used \$1300 of the approved funds ● Parade - High attendance by players, Need to send thank you to Rocco's ● Weight Room: Encourage kids to do weight room, building a culture ● Practice - <ul style="list-style-type: none"> ○ Soccer will be at Skyview; Football practice for teams will be at the school ○ Two a day 12:00-6:00PM; One a day 3:00 -5:30PM ● Summer Camp - Staff will handle paperwork, registration, will obtain names, address,emails, parents email, K-8 camp. Older players will volunteer with youth camp 8AM-10:30AM then attend Camp:10:30 -12:30. ● Card Sales <ul style="list-style-type: none"> ○ Adrenaline (New this year) 2000 Cards printed with a Target \$10,000 in sales ○ Cash/grab bag ○ Start August 16 with blitz on Aug 24, after OAA Team night ● Picture Day - August 23 on the field/players School Picture day - Aug 24 ● Headsets - SOLD, setup a Paypal account <ul style="list-style-type: none"> ○ Suggestion to sell the Black uniforms to buyer in El Paso, Texas - after discussion the club recommendation was not to sell the uniforms but to pass them down as usual practice. ● Uniforms - <ul style="list-style-type: none"> ○ Custom - Unable to get the custom uniforms (75) at the initial price \$8,250 Jersey; \$3000 Pants <ul style="list-style-type: none"> ■ Take 6-8 weeks to receive (Not until 2nd week of Sept) ■ Under Armour , Adidias ■ Stock (Blue) Screened printing \$6700 estimate (take 8-10 days to receive) ○ White uniforms - (Keep) ○ Need 75 Sets (Pants/Jersey's) Set used for 3 years before passing down. <ul style="list-style-type: none"> ■ Discussion: <ul style="list-style-type: none"> ● Tabitha - would rather go with Custom Uniforms but should wait one more year to buy for the Varsity. Hand down older jerseys to sophomores ● Next year could introduce an option to parents to buy a uniform ● Can order without payment allowing time to sell card and finalize Golf Tournament income (approx \$18,000) ○ Helmet Change - Blue/Black - Purchased by the school <ul style="list-style-type: none"> ■ Quantity - Lifecycle of helmet <ul style="list-style-type: none"> ● Eligible: 20-25 paid for each year <ul style="list-style-type: none"> ○ Color Change (50 in 1 year) ○ Pants need replacement ○ Angela recommended a Uniform Replacement plan ● Parents Meeting - Need to make updates to the Tartan Football 2016 Parent Document

- 5PM BBQ, 6:30PM Eat, meeting to follow, Volunteer lists, Food, Lunch Room
- Parent Night - Sign up Genius
- Banners -
 - At meeting, ask for any new Business -Banner Sales Recommendations
 - Contact current Banner owners (\$100 to re-up) (\$275 for new banner)
- Player Banners -Picture of players, Varsity, hang on the fence
 - Cost?
 - Melissa Thuringer- Has a contact for the banners . Get Estimates.
 - Jen Meyer - Additional Contact (Doug Olson) Get estimates
- Spiritwear -
 - Streamline Design
 - Input on Design? Class Motto, need slogan by Friday

POST MEETING MOTIONS and DISCUSSIONS:

- PANTS - Motion - via Email - Angela motioned to approve purchasing new Uniform Pants/Socks estimated at \$4000. Seconded: Tom Washenberger; Motion Approved (5 responded/4 no response) Motion passed.
- HUDL - Angela Motioned to approve purchasing Hudl for \$1500 ; Seconded by Tom Washenberger (Motion Passed)
- HUDL Assist - Should be covered by the AD budget
- FOOTBALLS - Covered by the AD Budget
- SPIRIT PACKS - (8/7/17) Need cost estimate for the Spirit Packs so to vote on them. (Initial estimate of \$4500-6000 needs to be assessed). Previous years (under \$3000). Request estimate on Coaches Gear? A Bill for coaches Golf Shirts? Matt Diediker will get an estimate, will be tied to Card Sales.
 - Coaches recommendation:
 - 8/1 - Matt Diediker - recd 3 bids for shorts/shirts for Spirit pack/ and checking on Coaches Gear.
 - Camp will make only enough to cover the camp T-Shirts, so need to access some of the other fundraising money for spirit packs and coaches gear.
 - Need to discuss Post Season, the overall budget with a year's experience and make a plan that satisfies booster and program needs. Thinking that the spirit pack and (even the socks) that if a player's hits their card goal, they would get those for free and if not, I would tier it and expect them to buy the socks or the spirit pack. Grand total (\$30-40 range).
 - Will submit orders 8/7 (Today) but bill won't be due until end of next month.
 -

Committee and Coordinators – Volunteer opportunities for families

- Discount/Coupon Cards – Coach Diediker (Adrenaline Fundraising)
- Season Kick off weeks – Board Members
- Community nights–
- Concessions – Debbie and Joe Floyd
- Website – Jennifer Meyer
- Fundraising letter – Coach Diediker
- Spirit Wear - Tabitha Johnson
- Memory video -

8:00

	<ul style="list-style-type: none"> ● <u>Senior night</u> - ● <u>End of the year Celebration</u> – ● <u>Basketball tournament</u> - Angela and Tom Washenberger (need to transition) ● <u>Advertising signs</u> - Mario Hernandez ● <u>Tackle Cancer</u> - ● <u>Varsity Pre-Game Dinners</u>- Coach Diediker ● <u>Grocery bag day</u>- Jennifer Meyer ● <u>Varsity Post-Game Dinners</u> - ● <u>Golf Fundraiser</u> - Coach Diediker/Taylor (June 30th @ Oak Marsh)
8:25	<p>Questions and Miscellaneous Business</p> <ul style="list-style-type: none"> ● Next meeting – Monday August 21st at 7pm Tartan Media Center

Notes:

Various email discussions between the Booster club and Coach Diediker were sent to address new uniforms & spirit packs. High level topics from the emails.

1. Recommendation: Replacement of Varsity Pant -
2. Recommendation: Replacement of Freshman Jersey's (oldest clothing item)
3. Recommendation: Replacement of uniforms Top Down
4. Freshman Pants were replaced last year
5. Recommendation: Custom Jersey's - Wait until after the season to purchase, due to current cost compared to after season prices (prudent).
6. Coach obtained quotes but the Booster Club Vote on uniform was postponed.
7. Two for one set of uniform was through Adidas - Not 1st choice
8. Under Armour - 1st choice, Pants were a separate purchase
9. Jersey Color - Not going to change the jersey color, just add other elements (Silvers) down the road 4 years
10. Helmets - won't be possible to replace all at once or even over 4 year, so would use these black pants at the varsity level for at least two years and then move them down which has been the practice in the past.
11. Socks - Will not collect and keep socks. Plan is to have players get Shirts, SHorts, Socks based on meeting minimum fundraiser sales. If they don't they would need to purchase them. (Provides motivation to sell).
12. Fundraising CO will provide incentives in terms of cash and sweatshirts out of their share of the proceeds.
13. Hudl Sideline is \$1500. Hudl Assist is \$1000. Ask the AD to help pay for Assist
14. Committee for Uniforms - no reason to start a committee on uniforms at this point

Spirit Player Packs

1. Company that we ordered pants and socks had an estimate of \$30.50 for shorts with pockets and a shirt - Estimate of \$4800.
2. Option two - Order higher quality for Varsity and a bit cheaper set for 9/10 cost of \$22. Estimate \$4000.

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3. Tabitha - Players get packs each year, do not need to spend more money on them this year, especially if wanting to buy jersey's post season. Players are getting Team T-Shirts and Socks. Seniors get another t-shirts at Senior night. Follow Up with last year's supplier for rate.
4. Need to have money to pay coaches and to donate to the concession stand.

WinTheMoment - Football Art for 2017 Season. Provided by Tony Johnson. Add original to Google Doc

Bierstube - Not a fundraiser, Spaghetti lunch for all players at 11:30, Saturday Labor Day