

Monday January 15, 2018

Titan Touchdown Club

Location: Tartan High School Media Center

In attendance: Tabitha Johnson, Mario Hernandez, Michelle Engstrom, Lori Kaemmer, Paul Lockhart, Coach Matt Diediker, Wendy Schwartz-Mix

7:05 PM - Call to Order / Tabitha

Meeting Agenda for tonight - Motion Mario, Second Coach Diediker, Approved by all

No meeting minutes from November meeting - waiting to get those from Angela.

Welcome new members, Paul - Vice President, Wendy - Secretary

Treasury Update from Mario Hernandez

- Need to change the signers on the bank account. Add Paul and Wendy, remove members no longer part of board. Motion Mario, Second Tabitha, Approved by all. Mario will coordinate.
- Bylaws show our year end as November, wondering if we can change that to December so we coincide with the calendar year. Tabitha will need to check on this - review at next meeting.
- Year end 2017 shows up \$1200.00. Encumbered \$7000 for coaches / videographer. Overall a good year. The fundraiser brought in good money this past year.
- Wednesday January 17th, 2018 Coach Diediker, Mario and Tabitha are scheduled to have a meeting to look at the year moving forward - will report back at next board meeting.
- Changed insurance carriers and updated insurance policy.

Coach Updates - Coach Diediker

- Last 2 bills for the season were just received, given to Mario. \$1649.44 (\$1485.00 camp bus - Munter paid ½ and \$164.44 hotel). \$1659.21 coaches gear. These bills end up putting the 2017 budget in the negative by approximately \$2000.00.
- Uniforms - do not yet have uniform invoice.
- Looking at fundraisers to help fund the season thinking \$10,000 basketball, \$10,000 golf and \$15,000 sale of cards. Fundraiser ideas: Mattresses - a car in the parking lot advertising the car and dealer.
- Clinic Season. Looking at several options. Coaches all feel this is an important part of development.
 - Coach Diediker is trying to get these paid, or partial paid, by the school (Munter) for staff development. Used to be a paid expense but when budgets were cut these were also for athletics. Does not look like that will happen for 2018 - maybe

in the future. Trying to push how important sports are for kids in leveraging everything they do. Munter is looking into it.

- Considering several options for clinics including Florida this year. Coaches prefer to go elsewhere besides the U of M where they see the same things year-after-year.
- Discussed costs, Feb 9 Glacier(?) Good for all grades 9-12, cost of \$479.00. Also discussed Tampa with a cost around \$1500.00 - Coach Diediker is looking at costs for flights/hotel. Tampa would be the weekend before the big basketball fundraiser so would not interfere.
- Motion was made by Tabitha to approve a maximum budget of \$2000 for clinics. Second Paul. Approved by all.

2018 Season - Tabitha Johnson / Everyone

- Review of Committee and Coordinators - volunteer opportunities. Things we could improve upon / change.
- Idea's for 2018 How to raise more money and get more people involved:
 - Half-time productions. More involvement from clubs like Band and Dance Team, youth organizations (OAA) play a scrimmage, Alumni - maybe retire some numbers of former players. Recognition celebration, homecoming celebration
 - Mario suggested we send some announcements out to everyone to encourage idea for the 4 home games - get others involved - build interest in volunteering - start traditions.
 - Idea to keep everyone involved and going to website at www.tartanfootball.com - include updating the calendar with everything going on earlier rather than later.
 - Game Day Programs - nice ones we can sell - give player stats, etc. - get sponsorship to cover costs.
- Coach Diediker - 4 home games, first one is 8/30/2018 against South St. Paul, 9/14, 9/28 and 10/12.
- Golf Tournament - focusing on the Chamber and also trying to get alumni. More time hoping for better turnout and more sponsorship.
- Basketball tournament
 - Coach Diediker will have students come to him to sign up to help
 - Mario will update website with link for adults to sign up to help - Coach Diediker will send an email out to everyone when the registration form is ready.
 - Need a lot of volunteers - kids to work - parents to work/supervise.
 - Michelle and Lori will head up the tournament committee.
 - Tabitha will ask Angela for previous years information.
 - Becky Olson and Lisa Larson - Mario spoke with and they are willing to help.
 - MYAS meeting? Need to get more information about this.
- Who is willing to help with other things?
 - Discount Cards - Coach Diediker
 - Golf Outing Fundraiser - Coach Diediker
 - Concessions - Lori and Wendy

- Website - Paul
- Fundraising Letter - coordination between Coach Diediker and others
- Basketball Tournament - Michelle and Lori
- Advertising signs - Mario
- Varsity After Game Team Dinners - Coach Diediker

Upcoming Meeting February 19th, plan to spend at least 30 minutes going over the basketball tournament and upcoming events to get things rolling.

Adjourn Time: 8:30PM